

TARIFF

SL.	PACKAGE	QTY	SPACE	SQFT	HALL	AMOUNT (USD)
1	Convening Sponsorship	1	25'x25'	625	MILKYWAY	Call For Price
1	Platinum Sponsorship	1	40'x10'	400		
		5	30'x15'	450		
		5	20'x20'	400		
3	Gold Sponsorship	2	20'x20'	400	HARMONY / CARNIVAL	
4	Silver Plus Sponsorship	4	30'x10'	300	MILKYWAY	\$ 10,000.00
		4	15'x15'	225		\$ 6,200.00
		13	20'x10'	200		\$ 5,500.00
		1	18'x10'	180		\$ 5,000.00
		2	16'x10'	160		\$ 4,400.00
5	Silver Sponsorship	16	20'x10'	200	HARMONY / CARNIVAL	\$ 4,000.00
6	Bronze	26	10'x10'	100	HARMONY / CARNIVAL	\$ 1,500.00
		2	16'x6'	96		\$ 1,500.00
7	Outdoor Display (Fire Truck or Similar)	2	25'x10'		OUTDOOR	\$ 6,000.00

Special Discount For ESSAB Members

Membership Before December 31, 2022	20%	To avail the discount all dues has to be cleared before booking.
Membership Before May 31, 2023	10%	

Early Bird Discount

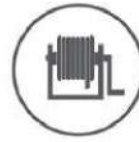
All ESSAB member / non member will get 10% additional discount for early bird booking. Early Bird Booking: Before June 30, 2023 (Full Payment has to be paid)
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SPONSORSHIP PLAN

Note: Additional advertisements are available on payment.

Package	Exhibitor Badge	Lunch Coupon	Show Directory		Long Banner At Venue	Pop-up/ X Banner At Venue	Logo Publication						
			Company Profile	Advertisement			Press Conference	Venue Branding	Opening Ceremony	Closing Ceremony	News Paper	All ID Card	
Convening Sponsor	6	6	✓	Full page	✓	✓	✓	✓	✓	✓	✓	✓	✓
Platinum Sponsor	5	4	✓	Full page	✗	✓	✓	✓	✓	✓	✓	✓	✓
Gold Sponsor	4	3	✓	Full page	✗	✓	✓	✓	✓	✓	✓	✓	✓
Silver Plus Sponsor	3	3	✓	Half page	✗	✗	✓	✓	✓	✓	✓	✓	✓
Silver Sponsor	3	2	✓	Half page	✗	✗	✓	✗	✗	✗	✗	✓	✓
Bronze	2	2	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗





International Fire, Safety & Security Expo 2023

NOVEMBER 21-23

VISIT FOR BOOKING
and more information
www.ifsse.com

ADVERTISEMENT OPPORTUNITIES

Long Banner Outside The Venue

Size: 35' x 8', PVC Banner

USD 500.00



Distribution of Gift Items From
Registration Booth

(Gifts shall be provided by the sponsor
and subject to the approval of ESSAB)

Bag / Mug
USD 2.00 Per Pieces
Minimum Qty: 200



Note: All advertisement contents / gifts are subject to the prior approval from ESSAB.

Organizer
ESSAB
Electronics Safety and Security Association of Bangladesh

Co-Partner



Associate Partner



ADVERTISEMENT OPPORTUNITIES

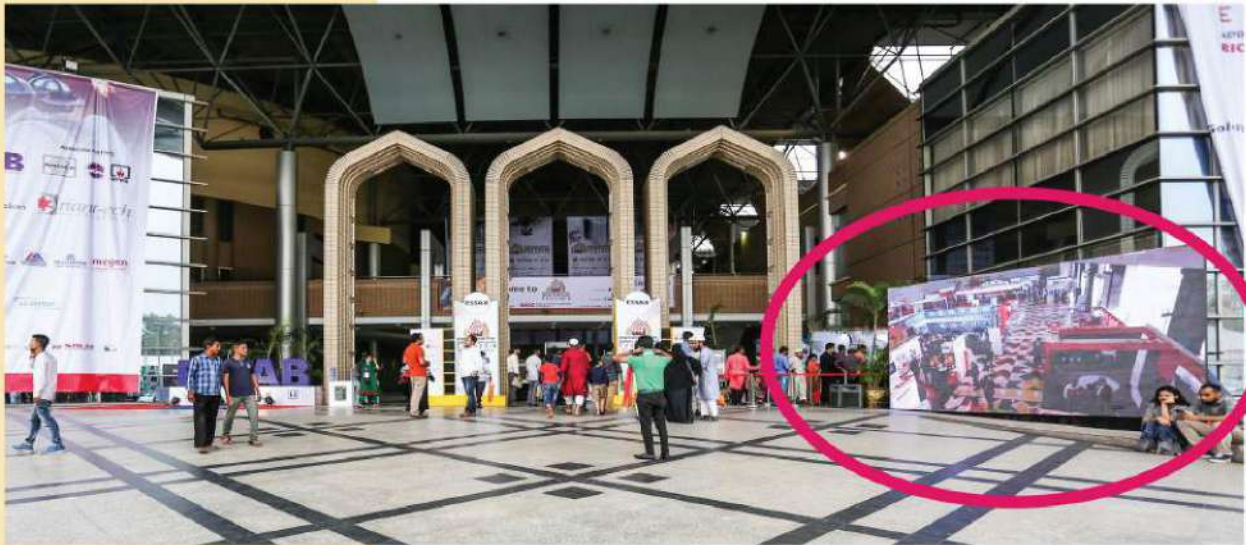
Color Advertisement in
Show Directory / Expo Booklet
Size: A4
96 Pages x 3,000 Qty
(Complimentary for all visitors)

Inside Full Page	USD 200.00
Inside Half Page	USD 100.00
Inner Back Cover	USD 600.00
Inner Cover Page	USD 900.00
Back Cover	USD 1,200.00



Video Display at
The Entrance of The Venue
LED Display: 16' x 8'

USD 3.00 Per Minute (Minimum 30 Minute X 3 Days)



25' x 10'

Outdoor Display For Fire Truck or Similar Products



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NOVEMBER 21-23

NETWORKING GALA DINNER

As a part of our tradition we invite all exhibitors and sponsors in Gala Dinner on the closing day. It's an extraordinary event for networking. Here are some glimpses of last year's Gala Dinner.



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BOOKING AND STALL ALLOTMENT POLICY

- Goto <http://www.ifsse.com> and then 'Online Stall Booking'
- Booths will be allotted on first come first serve basis.
- Online booking system will be opened from **11:00 AM, May 21, 2023**
- ESSAB Membership Discount: To avail the discount all dues has to be cleared.
- Booking Amount (Non Refundable): 20% of total amount has to be paid on the time of booking.
Booking amount can be paid via Credit/Debit cards / Mobile Banking/Bank Transfer
Online payment gateway will be available in online booking system.
- For local payment please consider the conversion rate USD 1.00 = BDT 105.00
- Allocated booths are not allowed to transfer, exchange or for sub-rental.
- All payments are non-refundable.
- If payment not received on or before last payment date (mentioned in the invoice), booking will be automatically cancelled.
- Exhibitor can upgrade his booth / sponsorship. (Subject to the availability).

TERMS & CONDITIONS

- All payment has to be made through online payment gateway (www.ifsse.com) or ESSAB's bank account.
- Maximum Stall height: 10 feet for Harmony/Carnival and 12 feet for Milkyway.
- For advertisement and printings exhibitor/sponsor has to provide printing contents and logo in AI format only.
- Exhibitor has to take all responsibility for damaging any fixture, fittings, interior of venue, shell space materials or any other assets owned by organizer, event manager or venue authority. Exhibitor have to pay a fine of USD 300.00 only for damaging any partition of shell space. For other damages, penalty amount will be twice of at actual cost.
- Central air conditioning system will be provided for Harmony and Carnival and portable air coolers will be provided for Milkyway.
- Exhibitor has to check the physical condition of venue at his own responsibility.
- Exhibitor will be solely responsible for all his belongings and materials.
- ESSAB reserves all rights to change or modify the layout, policy and change the date of event considering any unwanted situation.
- ESSAB may cancel any booking without any prior notice considering any unwanted or unavoidable situation.
In that case full amount will be refunded.

