

9TH EDITION  
**IFSSE**



## EVENT HIGHLIGHTS

- | 3 Days Long International Exhibitions
- | 4 Seminars with Prominent Resource Persons (600 Participants for Each Seminars)
- | Press Conference (with all the Prominent Print & Electronic Media)
- | Expo Inauguration Ceremony
- | Onsite Product Launching
- | Networking Gala Dinner
- | ESSAB Safety Excellence Award
- | Live Telecast in Social Media
- | Expo Directory & Souvenir Publication

## PRODUCT SHOWCASE

- | Fire Protection and Sprinkler System
- | Fire Alarm System
- | CCTV Surveillance System
- | Access Control System
- | Public Address System
- | Building Management System
- | Rescue and Disaster Management



**VENUE**  
Bangabandhu International  
Conference Center-BICC  
Dhaka, Bangladesh

**REGISTER TO  
VISIT**  
[www.ifsse.com](http://www.ifsse.com)

**OVER  
10,000  
VISITORS**

Organized by  
**ESSAB**  
Electronics Safety and Security Association of Bangladesh





Special Guests : **Brig. General Md Main Uddin, BSP (BAR), mdc, psc, B, M phil**

Director General (DG), Bangladesh Fire Service and Civil Defence

**Faruque Hassan**

President, Bangladesh Garment Manufacturers and Exporters Association - BGMEA

Chairman **Zahir Uddin Bar**

President, Electronics Industry and Security Association of Bangladesh - ESSAB

**CELEBRITY**

**BICC**

GHANDHI INTERNATIONAL  
SCIENCE CENTER, DHAKA  
November 24

## EXHIBITOR PROFILE

### Security Solutions:

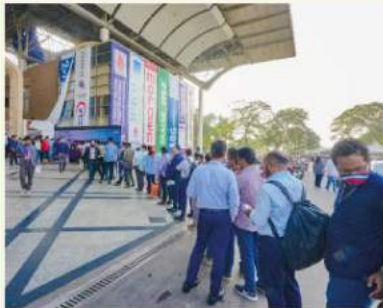
CCTV Surveillance System  
Access Control System  
Car Parking Management System  
IT & Cyber Security  
Intruder Detection System  
Metal Detection and Baggage Scanners  
Public Address System  
Electric Fencing System

### Fire Safety Solutions:

Fire Extinguishers  
Fire Detection and Alarm System  
Fire Pump System  
Fire Hydrant and Sprinkler System  
Gas Suppression System  
Fire Rated Doors  
Emergency Lighting System  
Passive Fire Protection  
Rescure and Disaster Management  
Fire Protection Valves & Fittings  
Fire Protection Pipe & Fittings

### Automation:

Home Automation  
Industrial Automation  
Building Management System



Associations  
Government Officers  
Industry Owners  
Textile Owners  
Architects Organizations  
Construction Firms  
Developers  
Business Owners  
Energy Service Providers

Expecting Over  
**10,000** Visitors



## BUSINESS INFO

Along with the development of Bangladesh's economy and the acceleration of its industrial safety, security and construction, the demand for fire safety and security products are highly growing. Today people are more aware and concerned about their safety of life and properties as well as their building standard. Electronics Safety & Security Association of Bangladesh (ESSAB) would like to establish a golden platform between manufacturers and end users of this sector to display products, exchange technology, seek cooperation, and enhance understanding.

"International Fire, Safety & Security Expo 2023-IFSSE" is a 3 days Event that is going to be held from 21-23 November, 2023 at Bangabandhu International Conference Center (BICC), Dhaka, Bangladesh. This is the biggest and most popular show for fire, safety and security related products in Bangladesh. IFSSE started back in 2014 and since every year the expo has been a huge success. Last year, we had more than 8,000 visitors. This is an open platform to help, educate, aware and to contribute for overall development of the country. This expo is much popular for its importance and works as an important meeting place for manufacturer, dealers, system integrators, consultants, business people, regulatory bodies and users. This expo is highly influencing to get business leads and brand positioning. IFSSE is supported by the government of Bangladesh. So as a leading event of Bangladesh, IFSSE is evolving around your demands. It's time to think strategically about your future.

## THE EVENT



Consultants



End Users



Installers



Distributors



Fire Fighter

Exhibiting at trade shows can bring a number of benefits for growing business. You can meet directly with potential customers and generate leads. It is a very effective medium for establishing and maintaining the customer relationship. Exhibiting at a trade show can be a great way to advertise to target market and create brand awareness.

## VISITORS BACKGROUND



Government



Administration



Manufacturer



Consultants



System Integrator



Sales & Business Development



Communication



Retailer & Distributor



Fire & Safety



IT & Telecoms



Property Developers



Online Safety & Security



Transportation



Marketing/PR

# ABOUT ORGANIZER

Electronics Safety & Security Association of Bangladesh (ESSAB) is a non-profitable trade association, established in 2013. ESSAB has evolved into the largest professional trade association in Bangladesh with the purpose of representing, promoting and enhancing the growth and capacity building of the fire safety, life safety, security, and integrated systems industry. ESSAB provides advocacy to government, delivers necessary information, enhance professional development tools, organize trainings and introduces latest technologies that members use to grow and prosper their business.

As positive advocate for the fire safety, life safety, security, and integrated systems industry, ESSAB works in all levels to increase awareness about the value of the products and services. The association supports new technology and applications with customized and relevant training and proactively promotes the industry through awareness activities for users by trade and media relations programs. ESSAB also supports legislation and regulations that enhance public safety. Guided by strong leadership and commitment to advancement of technology and professionalism, ESSAB is a strong foundation that includes financial stability and recognition as the professional trade association that works to address important issues for the well-being of the industry.



# EXHIBITING BRANDS



# ESSAB

**ELECTRONICS SAFETY AND SECURITY ASSOCIATION OF BANGLADESH**  
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