



Note: ESSAB reserves all rights to change, modify or re-arrange the layout plan without any prior notice.

TARIFF

SL.	PACKAGE	QTY	SPACE	SQFT	HALL	AMOUNT (USD)
1	Convening Sponsorship	1	25'x25'	625	MILKYWAY	Call For Price
1	Platinum Sponsorship	1	40'x10'	400		
		5	30'x15'	450		
		5	20'x20'	400		
3	Gold Sponsorship	2	20'x20'	400	HARMONY / CARNIVAL	
4	Silver Plus Sponsorship	4	30'x10'	300	MILKYWAY	\$ 10,000.00
		4	15'x15'	225		\$ 6,200.00
		13	20'x10'	200		\$ 5,500.00
		1	18'x10'	180		\$ 5,000.00
		2	16'x10'	160		\$ 4,400.00
5	Silver Sponsorship	16	20'x10'	200	HARMONY / CARNIVAL	\$ 4,000.00
6	Bronze	26	10'x10'	100	HARMONY / CARNIVAL	\$ 1,500.00
		2	16'x6'	96		\$ 1,500.00
7	Outdoor Display (Fire Truck or Similar)	2	25'x10'		OUTDOOR	\$ 6,000.00

Special Discount For ESSAB Members

Membership Before July 31, 2024	35%	To avail the discount all dues has to be cleared before booking.
Membership Before December 31, 2024	10%	

Early Bird Discount

All ESSAB member / non member will get **10% additional discount** for early bird booking.
 Early Bird Booking: Before **Dec 31, 2024** (Full Payment has to be paid)

SPONSORSHIP PLAN

Note: Additional advertisements are available on payment.

Package	Exhibitor Badge	Lunch Coupon	Show Directory		Long Banner At Venue	Pop-up/X Banner At Venue	Logo Publication						
			Company Profile	Advertisement			Press Conference	Venue Branding	Opening Ceremony	Closing Ceremony	News Paper	All ID Card	
Convening Sponsor	6	6	✓	Full page	✓	✓	✓	✓	✓	✓	✓	✓	✓
Platinum Sponsor	5	4	✓	Full page	✗	✓	✓	✓	✓	✓	✓	✓	✓
Gold Sponsor	4	3	✓	Full page	✗	✓	✓	✓	✓	✓	✓	✓	✓
Silver Plus Sponsor	3	3	✓	Half page	✗	✗	✓	✓	✓	✓	✓	✓	✓
Silver Sponsor	3	2	✓	Half page	✗	✗	✓	✗	✗	✗	✗	✓	✓
Bronze	2	2	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

Organizer

ESSAB

Electronics Safety and Security Association of Bangladesh

BOOKING AND STALL ALLOTMENT POLICY

- Goto <http://www.ifsse.com> and then 'Online Stall Booking'
- Booths will be allotted on first come first serve basis.
- ESSAB Membership Discount: To avail the discount all dues has to be cleared.
- Booking Amount (Non Refundable): 20% of total amount has to be paid on the time of booking. Booking amount can be paid via Credit/Debit cards/ Mobile Banking/Bank Transfer Online payment gateway will be available in online booking system.
- For local payment please consider the conversion rate USD 1.00 = BDT 120.00
- Allocated booths are not allowed to transfer, exchange or for sub-rental.
- All payments are non-refundable.
- If payment not received on or before last payment date (mentioned in the invoice), booking will be automatically cancelled.
- Exhibitor can upgrade his booth / sponsorship. (Subject to the availability).
- All tariff are excluding of VAT and TAX.

TERMS & CONDITIONS

- All payment has to be made through online payment gateway (www.ifsse.com) or ESSAB's bank account.
- Maximum Stall height: 10 feet for Harmony/Carnival and 12 feet for Milkyway.
- For advertisement and printings exhibitor/sponsor has to provide printing contents and logo in AI format only.
- Exhibitor has to take all responsibility for damaging any fixture, fittings, interior of venue, shell space materials or any other assets owned by organizer, event manager or venue authority. Exhibitor have to pay a fine of USD 300.00 only for damaging any partition of shell space. For other damages, penalty amount will be twice of at actual cost.
- Central air conditioning system will be provided for Harmony and Carnival and portable air coolers will be provided for Milkyway.
- Exhibitor has to check the physical condition of venue at his own responsibility.
- Exhibitor will be solely responsible for all his belongings and materials.
- ESSAB reserves all rights to change or modify the layout, policy and change the date of event considering any unwanted situation.
- ESSAB may cancel any booking without any prior notice considering any unwanted or unavoidable situation. In that case full amount will be refunded.

