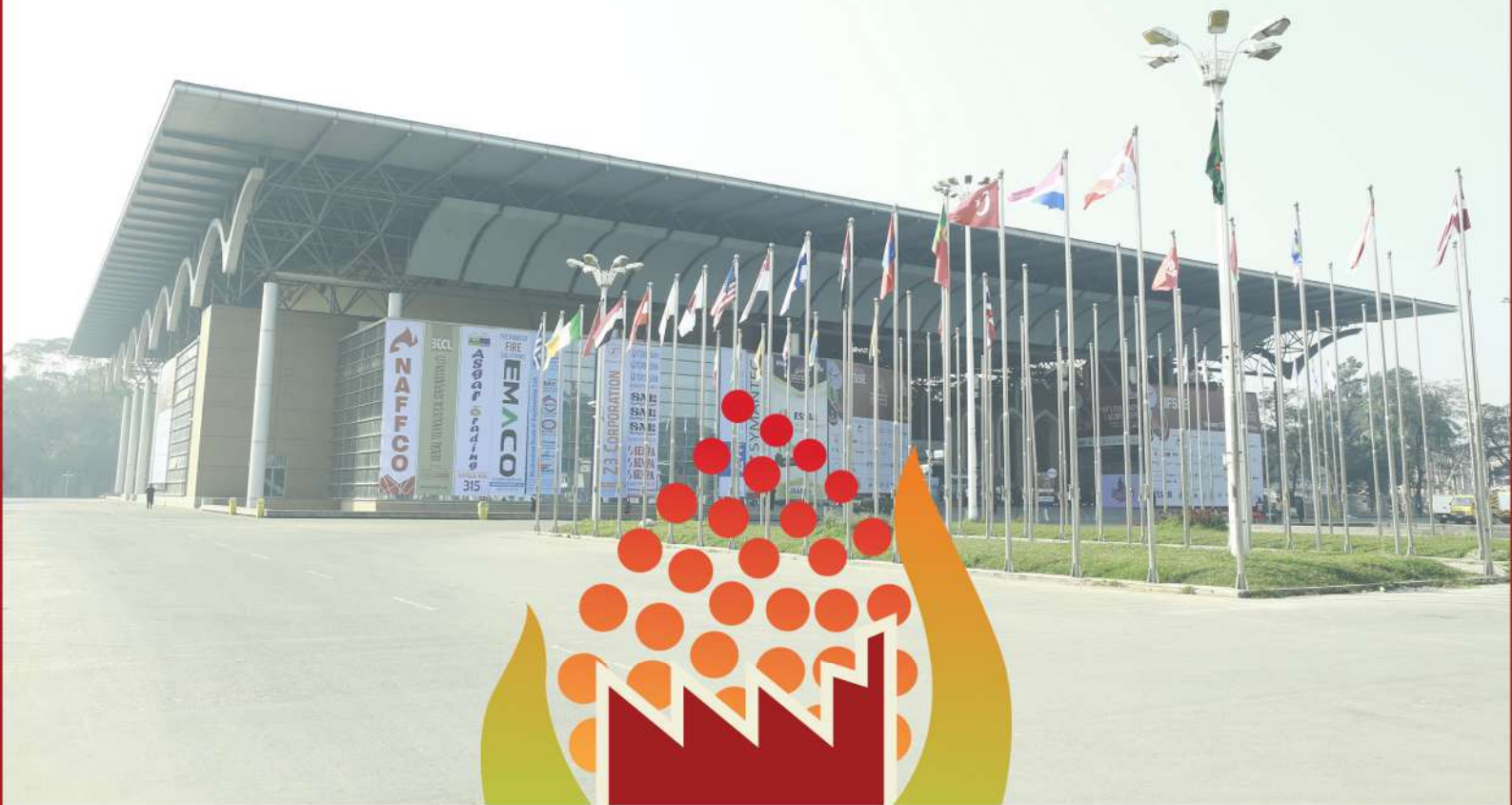


Aug 5, 2022



International Fire, Safety & Security E x p o 2 0 2 2

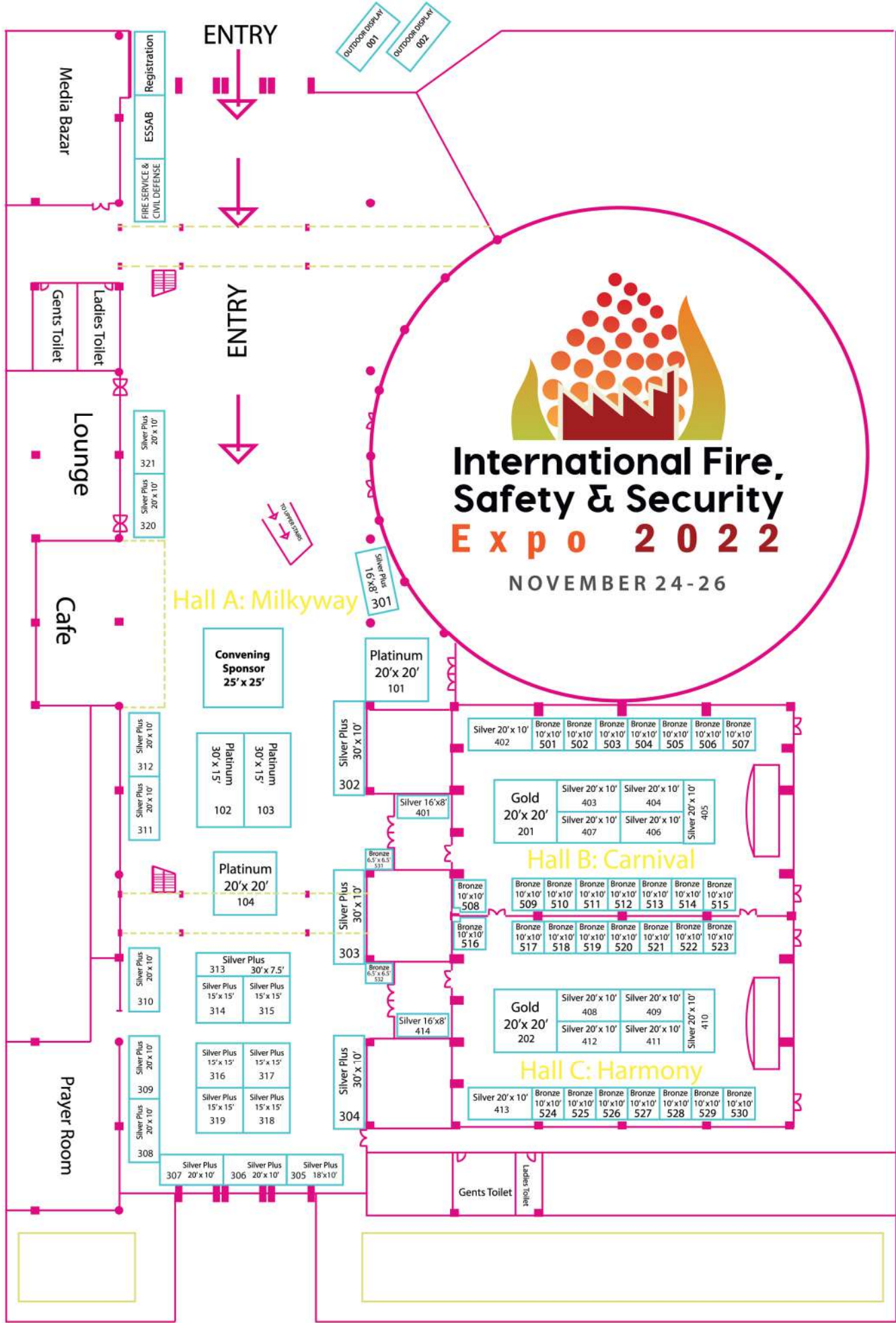
NOVEMBER 24-26

8TH EDITION

BANGABANDHU INTERNATIONAL CONFERENCE CENTER
DHAKA, BANGLADESH

Organizer

ESSAB
Electronics Safety and Security Association of Bangladesh



Note: ESSAB reserves all rights to change, modify or re-arrange the layout plan without any prior notice.

TARIFF

Package	Size (Feet)	Sqft	Location	Nos.	Tariff (USD)
Convening Sponsorship	25' x 25'	625	Milkyway	1	Call For Price
Platinum Sponsorship	30' x 15'	450	Milkyway	2	Call For Price
	20' x 20'	400	Milkyway	2	Call For Price
Gold Sponsorship	20' x 20'	400	Carnival / Harmoni	2	Call For Price
Silver Plus Sponsorship	30' x 10'	300	Milkyway	3	USD 10,000.00
	30' x 7.5'	225	Milkyway	1	USD 6,200.00
	15' x 15'	225	Milkyway	6	USD 6,200.00
	20' x 10'	200	Milkyway	9	USD 5,500.00
	18' x 10'	180	Milkyway	1	USD 5,000.00
	16' x 8'	128	Milkyway	1	USD 3,800.00
Silver Sponsorship	20' x 10'	200	Carnival / Harmoni	12	USD 3,800.00
	16' x 8'	128	Corridor	2	USD 2,500.00
Bronze	10' x 10'	100	Carnival / Harmoni	28	USD 1,400.00
	6.5' x 6.5'	42.25	Milkyway	2	USD 1,400.00
Outdoor Display (Fire Truck or Similar)	25' x 10'	250	Outdoor	2	USD 6,000.00

Special Discount For ESSAB Members

Membership Before December 31, 2021	20%	To avail the discount all dues has to be cleared before booking.
Membership Before October 31, 2022	10%	

Early Bird Discount

All ESSAB member / non member will get **10% additional discount** for early bird booking.
 Early Bird Booking: Before **August 31, 2022** (Full Payment has to be paid)

SPONSORSHIP PLAN

Package	Exhibitor Badge	Lunch Coupon	Show Directory		Long Banner At Venue	Pop-up/X Banner At Venue	Logo Publication					
			Company Profile	Advertisement			Press Conference	Venue Branding	Opening Ceremony	Closing Ceremony	News Paper	All ID Card
Convening Sponsor	6	6	✓	Full page	✓	✓	✓	✓	✓	✓	✓	✓
Platinum Sponsor	5	4	✓	Full page	✗	✓	✓	✓	✓	✓	✓	✓
Gold Sponsor	4	3	✓	Full page	✗	✓	✓	✓	✓	✓	✓	✓
Silver Plus Sponsor	3	3	✓	Half page	✗	✗	✓	✓	✓	✓	✓	✓
Silver Sponsor	3	2	✓	Half page	✗	✗	✓	✗	✗	✗	✓	✓
Bronze	2	2	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗

Note: Additional advertisements are available on payment.



International Fire, Safety & Security Expo 2022

NOVEMBER 24-26



VISIT FOR BOOKING
and more information
www.ifsse.com

ADVERTISEMENT OPPORTUNITIES

Long Banner Outside The Venue

Size: 35' x 8', PVC Banner

USD 500.00



Distribution of Gift Items From
Registration Booth

(Gifts shall be provided by the sponsor
and subject to the approval of ESSAB)

Bag / Mug
USD 2.00 Per Pieces
Minimum Qty: 200



Note: All advertisement contents / gifts are subject to the prior approval from ESSAB.

Organizer

ESSAB
Electronics Safety and Security Association of Bangladesh

ADVERTISEMENT OPPORTUNITIES

Color Advertisement in
Show Directory / Expo Booklet
Size: A4
96 Pages x 3,000 Qty

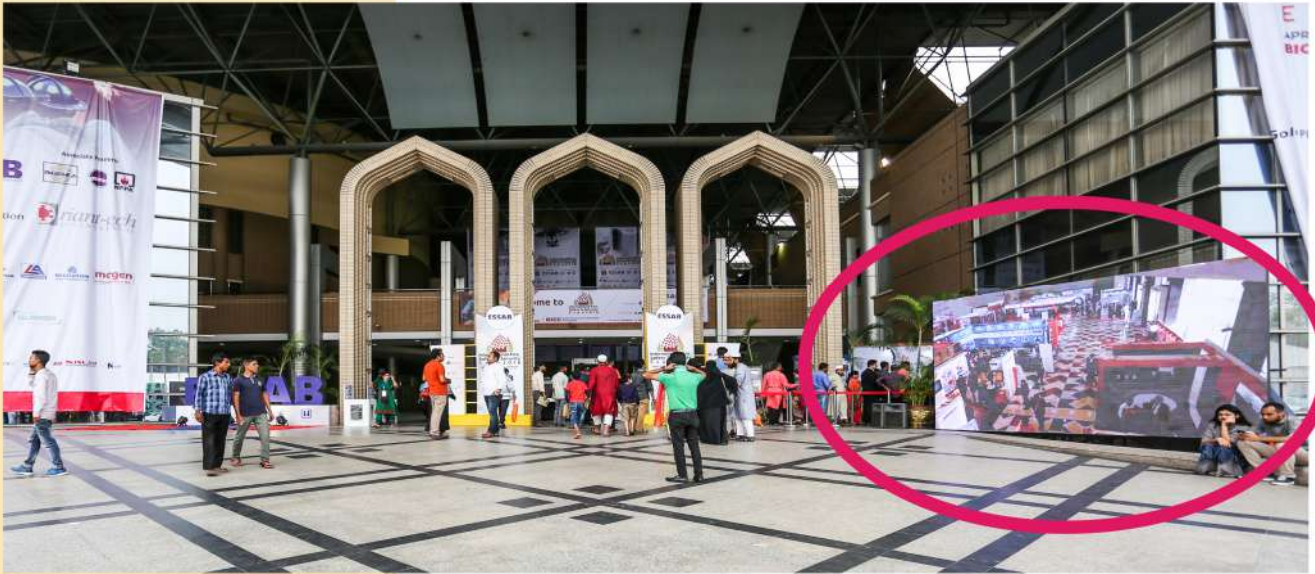
(Complimentary for all visitors)

Inside Full Page	USD 200.00
Inside Half Page	USD 100.00
Inner Back Cover	USD 600.00
Inner Cover Page	USD 900.00
Back Cover	USD 1,200.00



Video Display at
The Entrance of The Venue
LED Display: 16' x 8'

USD 3.00 Per Minute (Minimum 30 Minute X 3 Days)



25' x 10'

Outdoor Display For Fire Truck or Similar Products



SOME OF THE EXHIBITED BRANDS IN LAST SHOW



OPENING CEREMONY



ROUND TABLE DISCUSSION



SEMINARS ON FIRE SAFETY, BUILDING SAFETY AND CYBER SECURITY



COMPETITION – SEARCH FOR INNOVATION



ESSAB SAFETY EXCELLENCE AWARD



LIVE DEMONSTRATION



BOOKING AND STALL ALLOTMENT POLICY

- Goto <http://www.ifsse.com> and then 'Online Stall Booking'
- Booths will be allotted on first come first serve basis.
- Online booking system will be opened from **11:00 AM, August 15, 2022**.
- ESSAB Membership Discount: To avail the discount all dues has to be cleared.
- Booking Amount (Non Refundable): 20% of total amount has to be paid on the time of booking. Booking amount can be paid via Credit/Debit cards/ Mobile Banking. Online payment gateway will be available in online booking system.
- For local payment please consider the conversion rate USD 1.00 = BDT 96.00
- Allocated booths are not allowed to transfer, exchange or for sub-rental.
- All payments are non-refundable.
- If payment not received on or before last payment date (mentioned in the invoice), booking will be automatically cancelled.
- Exhibitor can upgrade his booth / sponsorship. (Subject to the availability).

TERMS & CONDITIONS

- All payment has to be made through online payment gateway (www.ifsse.com) or ESSAB's bank account.
- Maximum Stall height: 10 feet for Harmony/Carnival and 12 feet for Milkyway.
- For advertisement and printings exhibitor/sponsor has to provide printing contents and logo in AI format only.
- Exhibitor has to take all responsibility for damaging any fixture, fittings, interior of venue, shell space materials or any other assets owned by organizer, event manager or venue authority. Exhibitor have to pay a fine of USD 300.00 only for damaging any partition of shell space. For other damages, penalty amount will be twice of at actual cost.
- Central air conditioning system will be provided for Harmony and Carnival and portable air coolers will be provided for Milkyway.
- Exhibitor has to check the physical condition of venue at his own responsibility.
- Exhibitor will be solely responsible for all his belongings and materials.
- ESSAB reserves all rights to change or modify the layout, policy and change the date of event considering any unwanted situation.
- ESSAB may cancel any booking without any prior notice considering any unwanted or unavoidable situation. In that case full amount will be refunded.

